

# OSTIM TECHNICAL UNIVERSITY FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES MANAGEMENT INFORMATION SYSTEMS DEPARTMENT COURSE SYLLABUS FORM

| MIS 215 Statistics I |                              |   |       |             |            |        |          |  |  |  |  |
|----------------------|------------------------------|---|-------|-------------|------------|--------|----------|--|--|--|--|
| Course Name          | urse Name Course Code Period |   | Hours | Application | Laboratory | Credit | ECT<br>S |  |  |  |  |
| Statistics I         | MIS 215                      | 3 | 2     | 1           | 0          | 3      | 5        |  |  |  |  |

| Language of Instruction                        | English   |
|--|---|
| Course Status                                  | Compulsory  |
| Course Level                                   | Bachelor  |
| Learning and Teaching Techniques of the Course | Lecture, Question-Answer, Problem<br>Solving, Computer Applications |

## **Course Objective**

This course intends to teach basic rules of Statistics Science combined with statistical empirical examples related to economy by using R, E Views and Microsoft Office Excel programs. Data analyses, probability and probability distributions and hypothesis test are provided in detail.

Additionally, the basic concepts of Ordinary Least Squares are explained both theoretically and empirically with general economic theory-based examples.

#### **Learning Outcomes**

Student, who passed the course satisfactorily will be able:

1- to master the basic concepts of statistics

2- to understand the frequency distributions, measures of central tendency and variability 3- to calculate confidence intervals and correlations.

4- to learn about conditional probability, discrete and continuous probability distributions 5- to use discrete and continuous probability distributions.

6- to test correctness of hypothesis

7- to be able to perform statistical data analysis

#### **Course Outline**

This course deals with frequency distributions, measures of central tendency and variability, basic theorems of probability, independent and joint events, conditional probability, discrete probability distributions, normal distributions, sampling distributions, Hypothesis Tests and Simple Regression Analysis.



|       | Weekly Topics and Related Preparation Studies   |   |  |  |  |  |  |  |  |
|-------|---|---|--|--|--|--|--|--|--|
| Weeks | Topics  | Preparation Studies   |  |  |  |  |  |  |  |
| 1     | Statistics, Data and Data Visualization<br>(Doane and Seward, Chapters: 1,2,3)<br>(Leekly, Chapters: 1,2)   | Importance of Statistics<br>Data types<br>Frequency distributions<br>Relative frequency, Cumulative relative<br>frequency   |  |  |  |  |  |  |  |
| 2     | Statistics, Data and Data Visualization<br>(Doane and Seward, Chapters: 1,2,3)<br>(Leekly, Chapters: 1,2)   | Sampling methods<br>Surveys<br>Stem and Leaf displays and Dot plots<br>Scatter plots, Bar and Pie charts<br>Tables and graphs   |  |  |  |  |  |  |  |
| 3     | Numerical Descriptive Measures<br>(Doane and Seward, Chapter: 4)<br>(Leekly, Chapter: 3)                    | Measures of central tendency,<br>Measures of central variability,<br>Data standardization   |  |  |  |  |  |  |  |
| 4     | Numerical Descriptive Measures<br>(Doane and Seward, Chapter: 4)<br>(Leekly, Chapter: 3)                    | Percentiles, Quantiles and Box Plots<br>Interquartile ranges, Box plots, Z<br>score,<br>Correlation and covariance<br>Grouped data<br>Skewness and kurtosis                 |  |  |  |  |  |  |  |
| 5     | Probability and Probability Distributions<br>(Doane and Seward, Chapters: 5,6,7)<br>(Leekly, Chapters: 4,5) | Experiments and events<br>Rules of probability<br>Conditional and marginal probability<br>Independent and mutually exclusive<br>events<br>Bayes' Theorem                    |  |  |  |  |  |  |  |
| 6     | Probability and Probability Distributions<br>(Doane and Seward, Chapters: 5,6,7)<br>(Leekly, Chapters: 4,5) | Discrete probability distribution<br>Uniform distribution, Binominal<br>distribution, Poisson<br>distribution, Geometric<br>distribution and Hypergeometric<br>distribution |  |  |  |  |  |  |  |
| 7     | Probability and Probability Distributions<br>(Doane and Seward, Chapters: 5,6,7)<br>(Leekly, Chapters: 4,5) | Continuous Probability distribution<br>Uniform Continuous distribution,<br>Normal distribution, Standard<br>Normal distribution, Exponential<br>distribution                |  |  |  |  |  |  |  |
| 8     | MIDTERM EXAM  |   |  |  |  |  |  |  |  |



| 9   | Sampling Distribution and Estimation<br>(Doane and Seward, Chapter: 8)<br>(Leekly, Chapter: 7) | Sampling and estimation<br>Central Limit Theorem<br>Confidence interval estimations                           |  |  |  |  |
|---|--|---|--|--|--|--|
| 10  | Hypothesis Tests<br>(Doane and Seward, Chapters: 9,10)<br>(Leekly, Chapter: 8,9)               | Type I and Type II Errors<br>One tailed and two tailed tests<br>Decision rule                                 |  |  |  |  |
| 11  | Hypothesis Tests<br>(Doane and Seward, Chapters: 9,10)<br>(Leekly, Chapter: 8,9)               | Two population hypothesis tests<br>One tailed and two tailed tests<br>Decision rule                           |  |  |  |  |
| 12  | Simple Regression Analysis<br>(Doane and Seward, Chapter:12)<br>(Leekly, Chapter: 12)          | Visual displays and correlation analysis<br>Calculating intercept and slope<br>Ordinary Least Square formulas |  |  |  |  |
| 13-14   | Simple Regression Analysis<br>Doane and Seward, Chapter:12)<br>(Leekly, Chapter: 12)           | Tests for significance<br>Residual tests<br>Making Predictions  |  |  |  |  |
| 15  | FINAL EX   | AM  |  |  |  |  |
|   | Textbook(s)/References/M   | laterials:  |  |  |  |  |
| <b>Textbook:</b> David P. Doane and Lori E. Seward, Applied Statistics in Business and Economics, Publisher: Mc Graw-Hill Education, 7th Edition, 2022. |  |   |  |  |  |  |
| Supplementary References: Robert M. Leekley, Applied Statistics for Business and Economics,   |  |   |  |  |  |  |
| Publish   | ner:Taylor & Francis Group,2020  |   |  |  |  |  |
| other   | materials: -   |   |  |  |  |  |



| Assessment                                     |        |                                |  |  |  |  |  |  |
|--|--------|--------------------------------|--|--|--|--|--|--|
| Studies  | Number | <b>Contribution margin (%)</b> |  |  |  |  |  |  |
| Attendance                                     |        |                                |  |  |  |  |  |  |
| Lab  |        |                                |  |  |  |  |  |  |
| Class participation and performance            | 1      | 15                             |  |  |  |  |  |  |
| Field Study                                    |        |                                |  |  |  |  |  |  |
| Course-Specific Internship (if any)            |        |                                |  |  |  |  |  |  |
| Quizzes / Studio / Critical                    |        |                                |  |  |  |  |  |  |
| Homework                                       | 1      | 15                             |  |  |  |  |  |  |
| Presentation                                   |        |                                |  |  |  |  |  |  |
| Projects                                       |        |                                |  |  |  |  |  |  |
| Report   |        |                                |  |  |  |  |  |  |
| Seminar  |        |                                |  |  |  |  |  |  |
| Midterm Exam/Midterm Jury                      | 1      | 20                             |  |  |  |  |  |  |
| General Exam / Final Jury                      | 1      | 50                             |  |  |  |  |  |  |
| Total  |        | 100                            |  |  |  |  |  |  |
| Success Grade Contribution of Semester Studies |        | 50                             |  |  |  |  |  |  |
| Success Grade Contribution of End of Term      |        | 50                             |  |  |  |  |  |  |
| Total  |        | 100                            |  |  |  |  |  |  |

| ECTS / Workload Table  |         |                     |                   |  |  |  |  |  |
|--|---------|---------------------|-------------------|--|--|--|--|--|
| Activities   | Number  | Duration<br>(Hours) | Total<br>Workload |  |  |  |  |  |
| Course hours (Including the exam week): 15 x total course hours) | 15      | 3                   | 45                |  |  |  |  |  |
| Laboratory   |         |                     |                   |  |  |  |  |  |
| Application  | 15      | 1                   | 15                |  |  |  |  |  |
| Course-Specific Internship (if any)                              |         |                     |                   |  |  |  |  |  |
| Field Study  |         |                     |                   |  |  |  |  |  |
| Study Time Out of Class  | 15      | 3                   | 45                |  |  |  |  |  |
| Presentation / Seminar Preparation                               |         |                     |                   |  |  |  |  |  |
| Projects   |         |                     |                   |  |  |  |  |  |
| Reports  |         |                     |                   |  |  |  |  |  |
| Homework   |         |                     |                   |  |  |  |  |  |
| Quizzes / Studio Review  |         |                     |                   |  |  |  |  |  |
| Preparation Time for Midterm Exams / Midterm Jury                | 1       | 30                  | 30                |  |  |  |  |  |
| Preparation Period for the Final Exam / General Jury             | 1       | 30                  | 30                |  |  |  |  |  |
| Total Workload   | (165/30 | ) =5,50)            | 165               |  |  |  |  |  |



| Course' Contribution Level to Learning Outcomes |   |  |                    |   |   |   |  |  |
|---|---|--|--------------------|---|---|---|--|--|
| Nu  | Learning Outcomes   |  | Contribution Level |   |   |   |  |  |
| INU   |   |  | 2                  | 3 | 4 | 5 |  |  |
| L01   | to master the basic concepts of statistics  |  |                    |   |   | Х |  |  |
| LO2   | to understand the frequency distributions, measures of central tendency and variability   |  |                    |   |   | Х |  |  |
| LO3   | to calculate confidence intervals and correlations  |  |                    |   |   | Х |  |  |
| LO4   | to learn about conditional probability, discrete and continuous probability distributions |  |                    |   |   | X |  |  |
| LO5   | to use discrete and continuous probability distributions.                                 |  |                    |   |   | Х |  |  |
| LO6   | to test correctness of hypothesis   |  |                    |   |   | X |  |  |
| L07   | to be able to perform statistical data analysis   |  |                    |   |   | Х |  |  |

| Relationship Between Course Learning Outcomes and Program Competencies<br>(Department of Management Information Systems) |  |     |     |       |        |        |     |     |                 |
|--|--|-----|-----|-------|--------|--------|-----|-----|-----------------|
|  |  |     |     | Learn | ing Ou | tcomes |     |     | Total           |
| Nu   | Program Competencies   | LO1 | LO2 | LO3   | LO4    | L05    | LO6 | L07 | Effect<br>(1-5) |
| 1  | Recognize and distinguish the basic<br>concepts such as data, information, and<br>knowledge in the field of Management<br>Information Systems and know the<br>processes to be followed for data<br>acquisition, storage, updating, and<br>security | x   | x   | x     | x      | x      | x   | x   | 5               |
| 2  | Develop and manage databases suitable<br>for collecting, storing, and updating<br>data   |     |     |       |        |        |     |     |                 |
| 3  | As a result of his/her ability to think<br>algorithmically, easily find solutions to<br>the problems concerning the basic<br>business functions  | x   | x   | x     | x      | x      | x   | x   | 5               |
| 4  | Learn programming logic, have<br>information about current programming<br>languages  |     |     |       |        |        |     |     |                 |
| 5  | Be able to use up-to-date programming languages  |     |     |       |        |        |     |     |                 |
| 6  | Be able to take part in teamwork or<br>lead a team using knowledge of project<br>management processes  |     |     |       |        |        |     |     |                 |
| 7  | Know ethical and legal rules, use<br>professional field knowledge within the<br>scope of ethical and legal rules   |     |     |       |        |        |     |     |                 |
| 8  | Have knowledge in the fundamental<br>areas of business administration namely<br>management and organization,<br>production, finance, marketing,<br>numerical methods, accounting, etc.,<br>and have the knowledge and skills to                    |     |     |       |        |        |     |     |                 |



|              | work in-depth in at least one of them   |  |  |  |  |  |    |  |
|--------------|---|--|--|--|--|--|----|--|
| 9            | Be able to solve the problems<br>encountered in the field of internet<br>programming by designing web<br>applications   |  |  |  |  |  |    |  |
| 10           | Develop and manage logistics and supply chain management activities.  |  |  |  |  |  |    |  |
| 11           | Adapt his/her theoretical knowledge<br>and the experience he/she will gain<br>through practice at the departments of<br>businesses such as information<br>technologies, R&D, and management<br>to real life.              |  |  |  |  |  |    |  |
| 12           | Be able to develop strategies that will<br>provide a competitive advantage with<br>his/her advanced knowledge of<br>management strategies and<br>management functions   |  |  |  |  |  |    |  |
| 13           | Develop a business idea,<br>commercialize the business idea, and<br>design and manage his/her own venture<br>using entrepreneurial knowledge  |  |  |  |  |  |    |  |
| 14           | By using English effectively, they can<br>follow, read, write, speak and<br>communicate universal information in<br>the field of management information<br>systems in a foreign language with<br>professional competence. |  |  |  |  |  |    |  |
| Total Effect |   |  |  |  |  |  | 10 |  |

### **Policies and Procedures**

Web page: <u>https://www.ostimteknik.edu.tr/management-information-systems-english-1241/915</u>

**Exams:** The exams aim at assessing various dimensions of learning: knowledge of concepts and theories and the ability to apply this knowledge to real-world phenomena, through analyzing the situation, distinguishing problems, and suggesting solutions. The written exams can be of two types, ie. open-ended questions, which can also be in the form of problems or multiple-choice questions.

**Assignments:** Homework (Assignments) might be applicable. Scientific Research Ethics Rules are very important while preparing assignments. The students should be careful about citing any material used from outside sources and reference them appropriately.

**Missed exams:** Any student missing an exam needs to bring an official medical report to be able to take a make-up exam. The medical report must be from a state hospital.

**Projects:** Not applicable.

Attendance: Attendance requirements are announced at the beginning of the term. Students are usually expected to attend at least 70% of the classes during each term.

**Objections:** If the student observes a material error in his/her grade, he/she has the right to place an objection to the Faculty or the Department. The claim is examined and the student is notified about its outcome.

